
adfest
Since 1998



adfest



# Asia’s Regional Creative Festival

**3-day festival held annually in Pattaya.**

## Creative gathering to:

- Learn
- Network
- Celebrate

adfest

Founded in 1998, adfest is a non-profit organisation dedicated to **raising the standard of creative excellence** and **celebrating local culture & diversity**.






Annual gathering of 1,000 top-tier creative directors, agency leaders, brand marketers, production companies, and industry innovators.



# AWARD SHOW



# LEARNING FORUM



# NETWORKING HUB



# RECOGNITION




GALLERY







adfest




EXHIBITION



JUDGING



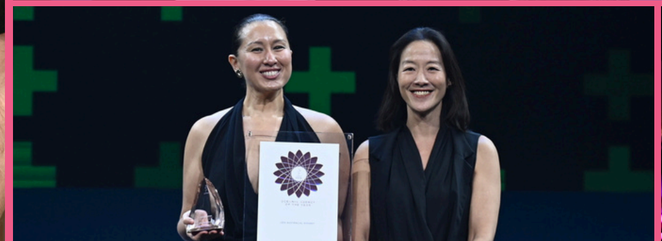





SESSIONS & WORKSHOPS




AWARD PRESENTATIONS





PARTIES




**LOTUS AWARDS INCLUDED IN:**

WARC RANKINGS Creative 100 Campaign Brief Asia The Drum World Creative Rankings




## ADFEST TURNS 30 AT ADFEST 2027!

30 years of connecting culture, craft, creativity, and technology.

## 30&BEYOND

30&BEYOND celebrates the journey we've shared, the community that has made it possible, and the limitless possibilities that lie ahead.

30 isn't a finish line.

Because human creativity doesn't have one.

adfest

JOIN US TO

# DISCOVER WHAT LIES BEYOND.




adfest

## ADFEST 2027
## 18-20 MARCH

Royal Cliff Hotels Group, Pattaya, Thailand

**ADFEST REEL ›››**

# CONTACT US

www.adfest.com

adfest

## ADFEST2027

18 - 20 MARCH

| | | |
|---|---|---|
| **Kem Suraphongchai** | Festival Director | Kem@adfest.com |
| **Nat Luevarapong** | Entry Manager | Nat@adfest.com |
| **Noi Samran** | Delegate & Registration Manager | Noi@adfest.com |
| **Ta Ittipitchayawat** | Jury Manager | Ta@adfest.com |